

Beat: Business

## **CREDIT.FR LAUNCHES NEW OFFER UP 8.70% YIELD ZERO AND FEES AN ORIGINAL CONCEPT**

### **OF PARTICIPATORY FINANCE**

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**USPA NEWS** - Credit.fr connects borrowers (SME, Traders, professional , individual entrepreneurs) who wish to finance an investment and Individuals who want to diversify their investments. On credit.fr Individuals choose companies to whom they will lend, financing the real economy and get good returns.

#### **A CONCEPT OF PARTICIPATORY FINANCE BY CROWDFUNDING TO HELP ENTREPRENEURS-----**

Credit.fr connects borrowers (TPE / SME / Artisans / Traders / professional / individual entrepreneurs) who wish to finance an investment and Individuals who want to diversify their investments. On credit.fr the Individuals choose companies to whom they will lend, financing the real economy and get attractive returns. Created by credit professionals, the scoring and the Internet, Credit .com wants to give a new image of credit to SMEs. Entrepreneurs have access quickly and without bureaucracy participatory loans with advantageous conditions set by the platform.-----

Real deposit for crowdfunding, corporate finance, and in particular of TPE / SME is the credo of Credit.fr since its launch in March. Their slogan says ; Give meaning to your credits, lend to SMEs, as a part of the participative finance concept, during the economic crisis in France especially the struggle for the small entrepreneurs to finance projects.

Wishing to optimise the performance of this new savings product for individuals, Credit.fr now offers attractive new rates, no management fees, entrance and exit. And to help lenders choose their projects and to diversify their investments, rate 3 grids are now available from 3.40 to 8.70%:

- Selective: 3.40% to 4.60%
- Balanced: 6% to 7.20%
- Dynamic: 7.50% to 8.70%

The yield depends on the category of the business that the lender chooses to fund and loan term. Corporate investors soon The regulatory framework provides the opportunity for borrowers to access a technical solution allowing them to issue and manage cash vouchers in favour of Legal Persons wishing to lend them funds. Credit.fr is now technically ready for that corporate borrowers can issue cash vouchers in favour of these corporations. An innovation that significantly crowdending open the field and will provide significant development opportunities in this sector. CREDIT.FR IS A DEVELOPING ACTIVITY SINCE ITS LAUNCHING IN MARCH 2015 WITH 2000 MEMBERS SO FAR

“Credit.fr appears, since its launch in March 2015, a number of private lenders constantly growing, with nearly 2000 registered on its platform to date, of funded applications, totalling greater than € 330,000. Credit.fr, was created at the initiative of Thomas Bourayne T, CEO, and Laurent Bernède, Director of Technologies. It is one of the first platforms approved by ORIAS in October 2014 and is supported from the beginning by Truffle Capital and more recently by Geoffroy Roux de Bezieux who have respectively invested € 3 million and € 500k. For more information see: credit.fr

#### **Article online:**

<https://www.uspa24.com/bericht-5358/creditfr-launches-new-offer-up-870-yield-zero-and-fees-an-original-concept.html>

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